

## TOP HIGHLIGHTS

- Monitoring & Maintenance of Vermicompost Pits
- Transforming Livelihoods with Azolla Cultivation
- Adopting Sustainable Farm Practices Boosting Farm Productivity through Land Levelling & Bunding
- Cattle Health & Nutrition Awareness Camp – Shwethdharma Program

## World Environment Day Celebration

End Poverty celebrated World Environment Day across various field locations with a simple yet impactful plantation drive. Community members, farmers, women, and children came together to plant saplings and contribute towards a greener and healthier environment. A small step towards protecting nature and promoting sustainable living.



## Case Study:

### Transforming Livelihoods with Azolla Cultivation

**Beneficiary:** Rameshri Devi, Nehru Garh, Nahar Block, Rewari (Haryana)

**Project:** LIC HFL HRIDAY | Implemented by: End Poverty

Under the LIC HFL HRIDAY Project, Rameshri Devi was introduced to **Azolla cultivation**, an eco-friendly and nutrient-rich cattle feed. With hands-on training and technical support from the End Poverty team, she successfully established a small-scale **Azolla Unit** at her home. Azolla, known for its high protein content, has emerged as a reliable, low-cost substitute for animal nutrition.

#### Impact:

- ✓ Reduced feed & fodder cost.
- ✓ Improved milk quality & quantity
- ✓ Improved cattle health

This simple yet impactful intervention has not only reduced feed cost but also strengthened her family's nutritional security and increase the income from dairy. Her journey underscores how low-cost, sustainable innovations can drive rural Development and inspire community-led development.



## Varini Milk Producer Company – Board Meeting FY 2025–26

The first board meeting of Varini Milk Producer Company for FY 2025–26 was held on June 2025. It was a strong testament to the power of women-led governance and community-driven leadership. Entirely composed of women dairy farmers, the meeting reflected their growing confidence, strategic thinking, and commitment to transforming the dairy sector in their region.



## Monitoring & Maintenance of Vermicompost Pits



End Poverty, in collaboration with the CSR initiative of United Breweries Limited under the Gram Swavalamban Project, is dedicated to advancing vermicomposting as a sustainable agricultural method in the villages of Khedi, Kharkhadi, and Husaipur within the Chopanki Gram Panchayat of Rajasthan.

Thirty-two farmers have successfully implemented vermicompost pits on their farms, marking a significant step in adopting this eco-friendly approach. Regular assessments are conducted to maintain optimal moisture levels, ensure healthy earthworm activity, and create ideal composting conditions. Vermicomposting is notably enhancing soil fertility, boosting crop productivity, and reducing reliance on chemical fertilizers. By fostering long-term farm health, this initiative is promoting climate-resilient agriculture in the region, making it a cornerstone of sustainable farming practices.



# Adopting Sustainable Farm Practices

## Boosting Farm Productivity through Land Levelling & Bunding

End Poverty Under the LIC HFL HRIDAY project, supporting small & marginal farmers for land levelling and farm bunding on their farmland. With the help of technical experts and advanced computer-operated equipment, fields were levelled to ensure proper slope and efficient water management. This intervention led to improved water retention, minimized soil erosion, and enabled uniform sowing—resulting in increased crop yield. Additionally, the levelling reduced labour efforts during ploughing and harvesting, making farm operations more efficient and cost-effective.

Mamta Devi, A farmer who's benefitted by this intervention, her land has become more productive and resilient to seasonal changes, highlighting how targeted, sustainable practices can significantly uplift smallholder farmers and promote long-term agricultural sustainability.



## Cattle Health & Nutrition Awareness Camp – Shwethdhara Program

Under the Shwethdhara Program, a series of Cattle Health & Nutrition Awareness Camps were organized to build farmers' capacity in managing livestock health and improving productivity. Covering preventive healthcare, balanced feeding, and milk yield enhancement, the camps provided expert-led sessions on animal disease prevention, nutrition, and practical summer care tips. Farmers also benefited from on-site veterinary check-ups, deworming, and vaccinations, along with interactive Q&A sessions with experts.

In total, 102 camps were conducted, reaching 3,548 farmers and facilitating the treatment of 648 cattle, contributing to healthier livestock and better rural livelihoods.



# Supporting Rural Lives Through Sustainable Farming

## - Stubble Management | Kurukshetra & Karnal

End Poverty, with support from Bank of America, is driving a large-scale awareness campaign to promote sustainable agriculture in the districts of Kurukshetra and Karnal. The initiative reached 2,431 farmers across 156 villages through door-to-door outreach, 97 community meetings, and 12 IEC events organized in collaboration with government officials.

Farmers were educated on eco-friendly practices such as Crop Residue Management (CRM) and Direct Seeding of Rice (DSR), along with the benefits of crop diversification. They learned about CRM machinery like the Super Seeder and Baler, and how to access them through the KYS mobile app, along with key government schemes supporting sustainable agriculture.

This initiative is not only helping reduce stubble burning and its harmful environmental impact but also strengthening farmer awareness and linking them with essential resources to support climate-smart, sustainable livelihoods in Haryana.



**END POVERTY**  
creating sustainable livelihoods

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