



END POVERTY GAZETTE

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Tackling Poverty Training Individuals Transforming Communities

January-February 2026

TOP HIGHLIGHTS

- Celebrating 17 Years of End Poverty
- Lighting Pathways, Empowering Communities in Guna, MP & Rewari, Haryana
- From Survival to Self-Reliance: Satish Kumar's Journey of Enterprise Growth
- Awareness to Adoption: Farmers at ICAR, Pusa Kisan Mela 2026

FROM CEO'S DESK



In February, we celebrated 17 years of meaningful impact at End Poverty, marking nearly two decades of community-driven change. Throughout the month, we maintained steady progress and a renewed sense of purpose, focusing on enhancing community infrastructure, promoting sustainable livelihoods, and building capacities. Our initiatives prioritized safety, inclusion, and collective participation, with targeted efforts supporting farmers and small entrepreneurs in achieving greater self-reliance. Women-led collectives and community institutions were central to our approach, fostering trust, leadership, and long-term sustainability. As we enter our 18th year, we are committed to creating resilient, inclusive, and dignified futures for the communities we serve.

— **Mr. Vinod Kaushik**
Founder & CEO, End Poverty

Celebrating 17 Years of End Poverty



We proudly celebrate 17 years of dedicated efforts aimed at enhancing livelihoods, advancing agriculture and rural development, strengthening farmers, and establishing resilient community institutions. What started as a vision for sustainable change has gradually evolved into measurable grassroots impacts. With the support of over 80 donors and partners, our collaborative initiatives have achieved remarkable milestones. We have treated more than 15,000 animals to enhance livestock health and support farmer livelihoods. Our climate and environmental initiatives have led to the annual prevention of 8.29 lakh tons of CO₂ emissions. Through Crop Residue Management, we have prevented stubble burning across 236,771 acres. Additionally, we have harvested 110.27 million liters of water to support local communities and planted over 200,000 trees to promote environmental sustainability. More than 1,500 solar streetlights have been installed to improve safety and accessibility in rural areas. These accomplishments reflect the collective dedication of communities, partners, and supporters working in harmony to foster sustainable agriculture, environmental stewardship, and resilient rural livelihoods.



Lighting Pathways, Empowering Communities

Solar Streetlights Enhancing Safety and Night-time Mobility

Gram Uday, End Poverty's latest CSR program supported by General Insurance Company in Guna, Madhya Pradesh, has successfully installed 250 solar streetlights across 25 villages. The installations were planned in consultation with Village Development Committees, Gram Panchayats, and community members to ensure optimal placement. Community members were trained in basic operation and maintenance, and appreciation letters were received from local Sarpanches. The initiative has emerged as a high-impact, visible intervention, strengthening community trust and engagement.



Solar streetlights enhancing safety & night mobility in Rewari

Under the LIC HFL HRIDAY Project, implemented by End Poverty, 30 solar streetlights were installed across six villages in the Nahar block of Rewari district, Haryana. Identified as one of the most impactful community demands from the previous year, the initiative directly addresses concerns around safety and accessibility in rural areas. The solar streetlights have significantly improved visibility in previously dark village spaces, enhancing overall safety and enabling greater night-time mobility, especially for women. By illuminating village pathways and common areas, the intervention is contributing to safer, more inclusive, and better-connected rural communities.



Awareness to Adoption:

Farmers at ICAR, Pusa Kisan Mela 2026

From Exposure to Adoption: Strengthening Sustainable Agriculture through Kisan Mela 2026 Under the Crop Residue Management (CRM) Project in Karnal and Kurukshetra, 129 farmers participated in an exposure visit to the Kisan Mela at ICAR-Indian Agricultural Research Institute, Pusa Campus. The visit connected farmers directly with national-level agricultural innovations, climate-resilient seed varieties, crop residue management technologies, and advanced farm machinery.

Through live demonstrations of CRM equipment such as Happy Seeder, Super SMS, and Pusa Decomposer, farmers gained practical understanding of in-situ residue management solutions. They also explored soil health management practices, organic inputs, bio-fertilizers, and integrated nutrient management approaches.

Farmers reported increased awareness of sustainable stubble management techniques and expressed strong interest in adopting CRM machinery, particularly subsidy-linked technologies. Their understanding of soil health and improved seed varieties significantly strengthened.

The exposure bridged the gap between research institutions and field-level farmers, building confidence in modern, climate-smart agriculture. The visit is expected to accelerate adoption of residue management practices, contributing to reduced stubble burning, improved soil health, and enhanced productivity across project villages in Haryana.



Capacity Building as the Foundation of Shwetdhara Enabling Informed Decisions for Sustainable Dairy Productivity



Capacity building is central to the Shwetdhara Project, focusing on informed decisions regarding cattle feed, nutrition, and health for sustainable dairy productivity. The project has conducted 123 farmer trainings for 2,086 farmers and 118 membership trainings for 1,964 members. These sessions cover animal breeding, health, nutrition, and cost-effective dairy practices that enhance milk yield and quality. Ongoing knowledge reinforcement at the village level helps reduce livestock health issues and empowers farmers to develop resilient, sustainable dairy livelihoods.

Strengthening Dairy Development: Capacity-Building Training for Project Members in Guna

A three-day training program in Guna, Madhya Pradesh, supported by HDFC Parivartan, aimed to enhance the skills of project members and field teams in dairy development. The training covered nutrition management, breed improvement, efficient milk collection, and strengthening Farmer Producer Companies (FPCs) through the integrated approach of “Swasth Poshan, Nasal Sudhar, Sahi Sankalan, Sabka Uddhaar.” Participants engaged in interactive sessions and village discussions to improve dairy enterprises and promote collective action. Exposure to a local cattle fair provided practical insights into livestock induction, aiding future strategies for breed improvement and dairy productivity.



From Traditional Dairy to Informed Growth: Mamta's Journey of Productivity and Confidence

In Bhuteda village of Rajasthan, Mrs. Mamta Jat's dairy journey transformed after joining the Shwethdara initiative implemented by End Poverty in partnership with IDFC FIRST Bank. Earlier, she managed 10 milch animals, producing around 70 liters of milk daily, but limited awareness of balanced feed and scientific dairy practices restricted productivity. With regular technical guidance from the program, she adopted improved feeding and livestock management practices. Today, she manages 15 milch animals, and improved dairy practices have enhanced productivity, leading to an approximate 25% increase in her household income. She now confidently makes informed decisions on feed quality and animal care and has emerged as a peer influencer, encouraging other dairy farmers in the village to adopt better dairy practices.



Promoting Sustainable Farming

Encouraging Organic Practices Through Vermicomposting

True sustainability begins with the soil. Under our Gram Swavalamban initiative, supported by UBL, End Poverty has taken a hands on approach to promote organic farming. We didn't just build 26 vermicompost pits. We worked alongside farmers, by guiding them to prepare farmyard manure during construction itself, we ensured the pits could be activated the moment they were ready. This thoughtful planning avoids delays, giving farmers a practical, low-cost tool for organic nutrient management right at their doorstep. Showing them how to turn waste into wealth for their soil. This is low-cost, sustainable agriculture in action: healing the land that feeds us all.



From Survival to Self-Reliance: Satish Kumar's Journey of Enterprise Growth

Background: For seven years, the roadside in Garhi village was both Satish Kumar's workplace and his source of constant anxiety. His "puncture shop" was nothing more than a wooden kiosk, and his primary tool was a manual, hand-operated air pump. His services were limited to repairing bicycle tyres, making each day a test of endurance and patience. Despite his hard work, his daily income fluctuated between ₹100–₹300, often falling short of meeting even the basic household needs. For Satish, the dream of a stable livelihood seemed distant.



Intervention: Recognizing Satish's perseverance and entrepreneurial potential, End Poverty, with support from the LIC HFL HRIDAY Project, provided targeted support addressing both infrastructure and skill gaps. His manual pump was replaced with a professional, meter-fitted air pump, along with a complete kit of upgraded tools and a completely new kiosk. This upgrade enabled him to expand his services beyond bicycles to motorcycles and light vehicles. In addition, Satish received entrepreneurship training focusing on cash-flow management, customer interaction, and developing a business mindset, helping him view his roadside stall as a growing enterprise rather than just a puncture repair shop.

Outcome: The intervention significantly improved the speed, efficiency, and quality of his services, allowing Satish to serve more customers and diversify his offerings. With better tools and improved professional appeal, his daily income increased from ₹100–₹300 to ₹500–₹900.

Impact: The initiative strengthened Satish's livelihood by improving household financial stability, enhancing resilience, and building his confidence as a small entrepreneur. His journey demonstrates how targeted livelihood support, combining infrastructure upgrades with entrepreneurial capacity building, can transform micro-enterprises and create sustainable income opportunities at the grassroots level.



END POVERTY
creating sustainable livelihoods

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