



END POVERTY GAZETTE

Great
Place
To
Work®

Certified
JUN 2026-JUN 2027
INDIA

Tackling Poverty Training Individuals Transforming Communities

July 2026

TOP HIGHLIGHTS

- Kickstarting Climate Action in Haryana's Agriculture Sector in Karnal
- Transforming Livelihoods Through Entrepreneurship: A Success Story of an Initiative That Changed Lives
- Reviving Water Resources for Climate-Resilience Check Dams to Conserve Water and Enhance Ecosystems
- Vaccination Drive Strengthens Livestock Health improving Farmer Livelihoods in Raghogarh, MP

FROM CEO'S DESK



This edition reflects our continued commitment to creating meaningful and lasting change across rural communities. From restoring check dams and installing Water ATMs that will bring access to clean drinking water to thousands of rural residents, to promoting climate-smart agriculture, empowering women leaders, strengthening dairy-based livelihoods, and nurturing rural entrepreneurs, every initiative is creating opportunities for a better future. The entrepreneurs we have supported are not only building sustainable businesses but also creating a lasting impact by moving their families from uncertain livelihoods towards financial stability and self-reliance. These achievements have been made possible through the trust of our partners, the dedication of our teams, and the active participation of the communities we serve. Together, we are building resilient communities and creating impact that will endure for generations.

— **Mr. Vinod Kaushik**
Founder & CEO, End Poverty





Growing Sustainable Livelihoods Through Horticulture

A step towards climate-smart agriculture in Guna, MP



As part of the Gram Uday Project, 120 farmers across 11 villages received 6,000 quality horticulture saplings of mango, guava, and lemon to promote diversified and sustainable farming. By establishing fruit orchards with locally suitable, high-yielding varieties, the initiative is creating long-term income opportunities while reducing dependence on conventional cropping. The plantations are expected to improve farm productivity, strengthen household nutrition, enhance soil health and biodiversity, and promote climate-resilient agriculture. Through sustainable horticulture, the project is laying the foundation for stronger livelihoods and a more secure future for farming families.

Reviving Water Resources for Climate-Resilience

Check Dams to Conserve Water and Enhance Ecosystems



Under the Gram Uday Project in Guna, Madhya Pradesh, End Poverty completed the repair of check dams in two villages, restoring critical rainwater harvesting structures with a combined water storage capacity of 4,050 cubic meters (Approx 40 lakh litres estimated). The intervention has enhanced rainwater retention, improved groundwater recharge, and increased water availability for agriculture during dry periods. By reducing surface runoff and conserving rainwater, the restored check dams will improve irrigation reliability, increase crop productivity, and strengthen climate resilience. In the long run, the restored structures will help stabilize groundwater levels, reduce farmers' dependence on erratic rainfall, and ensure a more reliable water source for future cropping seasons. This investment in water conservation will continue to support sustainable agriculture, healthier ecosystems, and long-term livelihood security for rural communities.





Recognising women who are building confidence financial independence, and stronger rural communities

The Shwetdhara Project continues to strengthen rural women by enabling them to earn a sustainable income, become financially independent, and emerge as leaders within their communities. During the Gram Sakhi Meeting, women leaders from six Pashu Vikas Kendras came together to share experiences, review progress, and strengthen their role in supporting dairy farmers.

To recognise exceptional performance, Ms. Manju Bairwa (Boraj PVK) and Ms. Mukesh Kumari (Sikar PVK) were honoured as the Best Cluster Coordinators. Their outstanding performance in community mobilisation, member engagement, cattle feed sales, and collection efficiency reflects the spirit of women-led leadership under Shwetdhara and serves as a source of motivation for the entire team to continue driving meaningful impact at the grassroots.



Vaccination Drive Strengthens Livestock Health improving Farmer Livelihoods in Raghogarh, MP



As part of the Integrated Dairy Development Project supported by the Azim Premji Foundation, End Poverty organised a free Foot and Mouth Disease (FMD) vaccination and livestock health camp across project villages in Raghogarh, Madhya Pradesh. During the campaign, 276 animals were treated by expert veterinarians, helping protect livestock from disease and reduce the risk of milk production losses. The initiative reflects the project's broader goal of strengthening dairy-based livelihoods through improved animal health, scientific dairy management, and better productivity. By enhancing livestock care and supporting small and marginal dairy farmers, the project is creating sustainable income opportunities and building more resilient rural communities.



Kickstarting Climate Action in Haryana's Agriculture Sector in Karnal



As part of the preparations for the upcoming Crop Residue Management (CRM) season, End Poverty organised an Orientation-cum-Knowledge Sharing & Dissemination Workshop under the Bank of America-supported project, "Mitigating Climate Change through Crop Residue Management and Regenerative Agriculture in Karnal and Kurukshetra." The workshop brought together 192 participants, including District Agriculture Officers (DAOs), Block Agriculture Officers (BAOs), technical experts, representatives from academic institutions, and Village Level Volunteers (VLVs) to strengthen collaboration and prepare for the upcoming CRM season. Government officials highlighted the current CRM landscape, subsidy opportunities, and the roadmap for scaling sustainable agricultural practices.

The workshop focused on expanding in-situ and ex-situ Crop Residue Management (CRM) and the Direct Seeded Rice (DSR) intervention as sustainable alternatives to conventional farming. Mr. Abhishek Dubey presented End Poverty's three-year journey in the CRM space, highlighted the encouraging impact of the DSR intervention, and shared the roadmap for the upcoming CRM season. He also explained how End Poverty's DSR nutrient management support is helping farmers address nutrient deficiencies and weed management challenges compared to Traditional Puddled Rice (TPR) cultivation. The workshop reinforced institutional convergence, strengthened stakeholder preparedness, and laid the foundation for scaling climate-resilient and regenerative agriculture across Karnal and Kurukshetra.





Transforming Livelihoods Through Entrepreneurship: A Success Story of an Initiative That Changed Lives



Readymade garments store



Puncture & Repair Shop



Beauty parlor & cosmetic store



Grocery store

What started as a livelihood intervention has now become a journey of transformation. Through the LIC HFL HRIDAY Project, supported by LIC Housing Finance Ltd., End Poverty has transformed the lives of 24 individuals, helping them move beyond uncertain daily wage labour to become confident rural entrepreneurs. Today, these individuals are successfully running enterprises such as tailoring units, grocery shops, beauty parlours, cosmetic stores, and cycle repair shops, creating stable incomes and a more secure future for their families. The initiative has not only strengthened household incomes but has also enhanced self-confidence, financial independence, and dignity among the entrepreneurs. Today, these 24 success stories stand as an inspiration, proving that the right support and guidance can turn aspirations into thriving businesses and lasting livelihoods.

Water ATMs Bringing Safe Water Closer to Every Home across 4 Villages in Rewari



The 'Jal Saathi' Project, supported by PNB Housing Finance Limited and implemented by End Poverty, launched four Water ATMs in Rewari district, providing safe drinking water to nearly 4,000 residents across four villages. This initiative reduces reliance on unsafe water sources, lowering waterborne disease risks and improving health and hygiene. The inauguration included Mr. Lalit Kumar and Mr. Vinod Kaushik, highlighting the project's role in empowering rural communities with access to clean water, fostering healthier families and a more resilient future.





CEO Vinod Kaushik Joins ET Leadership Program at NTU, Singapore

We are delighted to announce that our Founder and CEO, Mr. Vinod Kaushik, recently took part in ET's Leadership Excellence Cohort at Nanyang Technological University (NTU) in Singapore. This program gathered industry leaders from across India for engaging faculty sessions, valuable peer learning, and stimulating discussions. The experience reinforced our conviction that continuous learning and effective leadership are interconnected, and the insights gained will enhance End Poverty's mission to create a sustainable impact. We are excited to implement these new strategies to further our goals.



End Poverty Honoured for Impact Leadership

End Poverty is proud to be recognised with the Award for Excellence in Impact Leadership at the DMA National ESG Leadership Summit & Awards, organized by the Delhi Management Association. This honour belongs to our dedicated team, partners, and the communities who inspire our mission every day.



END POVERTY
creating sustainable livelihoods

END POVERTY GAZETTE

Editor: Sojol Chakrobarty, Dept. of Communication

Registered Office: Plot No. 64, Institutional Area,
Sector - 18, Sarhol, Haryana 122015

☎ 0124-4101239 | ✉ contact@endpovertyindia.org

🌐 www.endpoverty.org.in