



END POVERTY GAZETTE

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Tackling Poverty Training Individuals Transforming Communities

May 2026

TOP HIGHLIGHTS

- A Proud Moment for End Poverty: Our CEO Receives Prestigious Global Recognition for Community Impact.
- Guna Meet 2026: Strengthening Community Voices for Sustainable Development
- Donor Monitoring Visit : Assesses Progress Under FDP Guna
- Building Climate-Resilient Communities: Village-level trainings promoted sustainable Natural resource management

FROM CEO'S DESK



This month, we saw good progress across our programmes as communities continued to adopt sustainable livelihood practices, climate-smart farming, and community-led development initiatives. Farmers, women leaders, and local institutions actively participated in various activities, showing greater ownership and confidence in driving change within their communities. A major highlight of the month was the Guna Meet 2026, where the organization discussed its future direction and reaffirmed its goal of creating measurable impact in 25% of the villages in Guna district. We were also proud to see End Poverty receive increasing recognition at both national and global levels, reflecting the impact of our work and the strength of our partnerships. As we move ahead, we remain committed to strengthen communities, local systems, and creating sustainable solutions that improve lives and bring lasting change.

— **Mr. Vinod Kaushik**
Founder & CEO, End Poverty



Guna Meet 2026

Strengthening Community Voices for Sustainable Development



Guna Meet 2026, was held on 20th May in Guna, Madhya Pradesh. The event witnessed enthusiastic participation from 230+ community members representing nearby villages. The gathering served as a platform for community members to share their experiences and reflect on the positive changes and impact created through End Poverty's interventions at the grassroots level. Participants actively engaged in discussions and highlighted improvements in livelihoods.

The event was addressed by Senior Government officials from the district, who appreciated the collective efforts being made towards rural transformation in the district. During the event, Mr. Vinod Kaushik, Founder & CEO, End Poverty, shared the vision of Guna's development. He emphasized the organization's goal to create measurable impact across 25% villages in Guna district, and supporting over 20,000 households towards creating sustainable livelihoods. With this commitment, End Poverty has undertaken the mandate of enabling communities, strengthening local economies, and creating sustainable livelihood opportunities that drive long-term and inclusive development in Guna.



A Proud Moment for End Poverty

Our CEO Receives Prestigious Global Recognition for Community Impact.

A proud and inspiring moment for all of us at Poverty. Heartiest congratulations to our Founder & CEO, Mr. Vinod Kaushik, on receiving the prestigious global recognition at the Global Icon Awards 2026. Your vision, leadership, and unwavering commitment towards sustainable development and community transformation continue to inspire us every day. This honor reflects the collective impact being created across communities through dedication, compassion, and purpose-driven action. Wishing you many more milestones ahead.



Learning & Development in Shwethdharma

A training and annual planning session was conducted for the Shwethdharma team and Varini Milk Producer Company Limited at the Varini Cattle Feed Plant in Kaladera, Jaipur, to strengthen field leadership, enhance team coordination, and align implementation strategies for FY 2026-27. The programme brought together PVK and Cluster Coordinators from all seven project locations and focused on building ownership, accountability, discipline, and effective teamwork among field functionaries. Through human values training, cross-learning discussions, and operational planning exercises, participants shared best practices on farmer engagement, women's empowerment through Gram Sakhis, village expansion, milk procurement systems, and digital reporting mechanisms. The session reinforced the importance of strong field leadership and collaborative working to drive sustainable dairy livelihoods and maximize the impact of the Shwethdharma Project across Rajasthan.



Donor Monitoring Visit

Assesses Progress Under FDP Guna



A donor field monitoring visit took place on May 27, under the FDP Guna, Madhya Pradesh, supported by HDFC Bank Parivartan. Mr. Mrityunjay Kumar, Regional Project Lead, HDFC Bank CSR reviewed milk procurement operations at Mahugarha Milk Producer Point, assessed Bulk Milk Cooler units at Sawaramodi and Puraposar, and interacted with farmers to gather feedback. Discussions aimed at strengthening milk collection systems and improving operational efficiency. The visit also included a staff review meeting to address project progress, challenges, and financial management for better planning and implementation.

Strengthening Rural Transformation:

CEO Reviews Gram Uday Interventions in Guna



Mr. Vinod Kaushik, CEO of End Poverty, visited Guna district to review the progress of the Gram Uday Project supported by GIC Re, and interact with community members to understand their development priorities. During the visit, he assessed issues related to village road connectivity, water availability for livestock, and the condition of the government school, while also reviewing completed and ongoing interventions such as solar street lights, solar irrigation systems, solar panels in schools, pond deepening, land levelling, and check dams. During his interaction with the community, farmers and villagers appreciated End Poverty's efforts in improving infrastructure and supporting the overall development of the village. Mr. Kaushik reiterated the organization's commitment to community-led development, emphasizing that End Poverty's support would go hand in hand with active participation and contributions from villagers to ensure sustainable and long-term impact.

Recognition for Inclusive Impact

Shwetdhara honoured for transforming rural livelihoods



End Poverty is delighted to announce that Shwetdhara, our flagship dairy development initiative, has won recognition under the “Inclusive and Community-Centred Impact” category at Recognition of Impactful Models: Resilience in Action 2026.

The award recognizes Shwetdhara's impactful approach to empowering women dairy farmers, strengthening rural livelihoods, and fostering community-led development. Through sustained engagement, capacity building, and institution strengthening, the initiative has created meaningful and lasting change across dairy-farming communities. The recognition was conferred at Synergy & Sustainability V, held on 29 May 2026 in Mumbai, a leading platform that brings together CSR leaders, development practitioners, and changemakers from across the country to celebrate innovative and impactful development models.

This achievement reflects the collective efforts of our field teams, IDFC FIRST Bank, stakeholders, and the thousands of women dairy farmers who continue to drive the success of the initiative. We extend our heartfelt congratulations and gratitude to everyone who has been part of the Shwetdhara journey and contributed to this proud milestone.



Building Climate-Resilient Communities

Village-level trainings promoted sustainable Natural resource management



To promote sustainable natural resource management and climate-resilient livelihoods, End Poverty conducted a six-day village-level awareness and training campaign across 12 villages in Guna block, Madhya Pradesh. Led by Mr. Somnath Guha Roy, The sessions engaged over 350 community members, including farmers, women, youth, and senior citizens, in discussions on the importance of conserving soil, water, forests, and other natural resources.

Through interactive talks, illustrations, and real-life success stories from across India, participants explored practical solutions such as water harvesting structures, contour bunding, farm ponds, afforestation, climate-resilient agriculture, drip irrigation, and watershed development. Despite challenging heatwave conditions, the training witnessed enthusiastic participation and active dialogue, reflecting a growing community commitment towards sustainable resource management, improved agricultural productivity, enhanced water security, and long-term resilience against climate change.



END POVERTY
creating sustainable livelihoods

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