



END POVERTY GAZETTE

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INDIA

Tackling Poverty Training Individuals Transforming Communities

August 2026

TOP HIGHLIGHTS

- Wings 3.0 – Strategic Time-Out Meet to Reflect, Reconnect and Move Forward
- A New Chapter in Learning and Opportunity at Kadarapur
- Supporting Farmers Towards Sustainable Agriculture in Ludhiana, Punjab
- A Strategic Donor Visit to the Kaladera Cattle Feed Plant

FROM CEO'S DESK



This edition reflects a month of reflection, collaboration and renewed focus at End Poverty. Wings 3.0 – our Strategic Time-Out Meet – gave us an opportunity to step back, reflect on our journey, learn from field experiences and align our teams around the priorities ahead. The two-day meet also saw insightful discussions with different vertical heads bringing diverse perspectives to the table.

We also marked an important milestone in our partnership with Cvent for the school transformation initiative at Kadarapur, Gurugram. The strong participation around the occasion reflected the collective effort behind creating better learning opportunities for children. Across our programmes, we continue to focus on strengthening livelihoods, building resilience and creating opportunities for communities to move forward with greater confidence and self-reliance.

— **Mr. Vinod Kaushik**
Founder & CEO, End Poverty





Supporting Farmers Towards Sustainable Agriculture

Location: Ludhiana, Punjab | Supported by: Highway Roop Precision Technologies



With the support of Highway Roop Precision Technologies Limited, End Poverty is advancing climate-resilient farming practices in Ludhiana, Punjab. During August, awareness sessions were conducted across the project villages, along with practical field demonstrations on crop residue management, soil health, water efficiency, bio-fertilizers, and regenerative agriculture.

The completion of 826 baseline surveys has further helped understand farmers' needs and challenges, creating a strong foundation for targeted interventions and adoption of CRM technologies and sustainable farming solutions to reduce stubble burning, improve soil health, and strengthen climate-resilient farming communities.

Hybrid Napier Initiative to Strengthen Dairy Livelihoods

Location: Raghogarh, Madhya Pradesh | Supported by: Azim Premji Foundation



Under the Integrated Dairy Development Programme (IDDP) – Raghogarh, a green fodder initiative is being implemented to strengthen fodder security and reduce feeding costs for dairy farmers.

The initiative aims to reach 250 dairy farmers with Napier root slips. In the first phase, 6,000 root slips have been distributed among 12 dairy farmers in Village Sarsahela, Guna district, with each farmer receiving approximately 500 root slips for plantation in their fields. Napier grass is a high-yielding perennial fodder crop that can provide nutritious green fodder over several years. The initiative will help farmers improve livestock nutrition, reduce dependence on costly external fodder and cattle feed, and support better animal productivity.





Improving Livestock Health Through Awareness and Care

Location: Guna District, Madhya Pradesh | **Supported by:** HDFC Bank

A Cattle Health Camp organised under the HDFC Bank Parivartan Programme provided farmers with important animal healthcare services, including health check-ups, vaccination, deworming and awareness on livestock hygiene and balanced feeding practices.

For beneficiary Sagar Bai, the intervention brought meaningful changes in the way she manages her livestock. She started following better vaccination, deworming and hygiene practices and observed healthier and more active animals. She also reported a significant increase in milk production, strengthening both her knowledge and confidence in livestock management.



A Strategic Donor Visit to the Kaladera Cattle Feed Plant

Location: Kaladera, Rajasthan | **Supported by:** IDFC FIRST Bank



Mr. Lalit Vedula, Senior Manager – CSR, IDFC FIRST Bank, visited the Kaladera Cattle Feed Plant as part of a donor review of the infrastructure supported by IDFC FIRST Bank. Mr. Vinod Kaushik, CEO, End Poverty, was also present during the visit.

The review brought together PVK Coordinators to assess the plant's sales performance, understand market trends and identify opportunities to strengthen its reach. Through an interactive discussion, the team reflected on field-level experiences, farmer demand and the challenges affecting sales. The visit helped sharpen the focus on strengthening the PVK network, improving market outreach and building a stronger customer base for Varini cattle feed. Key action points were identified to drive sales growth and further strengthen the cattle feed plant as an important revenue-generating enterprise for the long-term sustainability of Varini Milk Producer Company.





Turning Farm Waste into Soil Wealth

Location: Khairtal-Tiajara, Rajasthan | Supported by: United Breweries Limited (UBL)



During August, vermicompost harvesting continued from the units established under Phase 1 of the Gram Swavalamban Project. A total of 3,095 kg of vermicompost was harvested by 22 beneficiary farmers during the month. Along with the previous month's harvest of 2,490 kg from 13 farmers, the project has now generated a total of 5,585 kg of vermicompost from 35 farmers.

The harvested compost will be used by farmers in their own fields to improve soil fertility, organic carbon, microbial activity, soil structure and water-holding capacity, while reducing dependence on chemical fertilizers. This ongoing practice is helping farmers turn locally available organic material into a valuable farm input, supporting healthier soils and more sustainable agricultural production.

Deloitte Team Field Visit Highlights Impact of Climate-Smart Agriculture

Location: Karnal-Kurukshetra, Haryana | Supported by: Bank of America



The Deloitte Evaluation Team conducted a two-day field evaluation in Karnal and Kurukshetra in the project supported by Bank of America to assess climate-smart farming practices. Results showed positive outcomes from Direct Seeded Rice (DSR), with farmers experiencing savings in water, labor, and cultivation costs. In Hansala, DSR cultivation costs were ₹15,000–17,000, compared to ₹20,000–22,000 for traditional practices, resulting in 15–32% lower costs. Bhiwani Kheda farmers reported additional savings of ₹8,000–10,000. The evaluation also noted the use of crop residue mulching and Alternate Wetting and Drying (AWD), indicating growing interest in DSR. This suggests a significant impact on resource efficiency, sustainability, and resilience for farming communities.





Strategic Time-Out Meet to Reflect, Reconnect and Move Forward



End Poverty organised Wings 3.0 – Strategic Time-Out Meet, bringing together the Senior Leadership Team, Project Managers, Board Members and field teams for two days of reflection, learning and meaningful discussions. Mr. Vinod Kaushik, Founder & CEO, End Poverty, set the tone for the program by motivating the team and giving a quick recap of our previous Strategic Time-Out Meet, connecting earlier priorities with the discussions ahead. Sessions on Operations, Business Excellence, HR, Finance & Procurement, and Legal & Compliance encouraged open dialogue and collaborative problem-solving.

The meet also provided a much-needed platform for field teams to share their experiences, challenges and ideas, strengthening communication and coordination between the Head Office and field teams.

The second day featured an insightful Agentic AI workshop led by A Team of Expert from Mumbai, exploring how AI can enable smarter and more efficient ways of working. Overall, Wings 3.0 was about pausing to reflect, listening to diverse perspectives, identifying gaps, and moving forward with greater clarity, collaboration and purpose towards long-term impact and sustainability.





Building Confidence Among Rural Entrepreneurs

Location: Rewari District, Haryana | Supported by: LIC Housing Finance Ltd.



Two Enterprise Training sessions were organised under the LIC HFL HRIDAY Project, engaging nearly 50 participants, including both new and existing entrepreneurs. The sessions provided practical guidance to help participants better understand the challenges and opportunities involved in running and growing small enterprises.



Participants learned about budgeting, customer communication, record keeping, credit management, digital tools and business branding. Through interactive discussions, role plays and group sharing, entrepreneurs gained practical knowledge and confidence to strengthen their enterprises and work towards more sustainable livelihoods.

Restoring Water Security in Koluamar village, MP

Location: Guna District, Madhya Pradesh | Supported by: GIC Re



Before intervention



After intervention

A damaged check dam in Koluamar village has been restored under the Gram Uday Project, transforming an underperforming structure into a more reliable community water resource. The intervention addressed leakage, damaged aprons, cracks in the structure and soil erosion around the check dam.

As a result, the water storage capacity increased from 225 CUM to 2,250 CUM, while water availability improved from around one month to nearly four months. The number of farmers benefiting from irrigation increased from 4 to 8, strengthening local water security, groundwater recharge and access to water for livestock.





A New Chapter in Learning and Opportunity at Kadarpur

Location: Gurugram, Haryana | Supported by: Cvent India Ltd.

On 21 August, End Poverty, with the support of Cvent, celebrated the successful completion of Phase 1 of the school transformation project at Government Senior Secondary School, Kadarpur.

The intervention has helped create a more engaging and future-ready learning environment through the establishment of a STEAM Lab, two Smart Classrooms, educational murals and an RO drinking water facility. Students also participated in sessions on cyber security, career counselling and menstrual health, helping them gain knowledge beyond the classroom.

The celebration brought together 750+ participants, including 600 students, 95 Cvent volunteers, the Cvent leadership team, End Poverty team members and members of the local community. The programme included the unveiling of the project plaque, a school walk-through, cultural performances, felicitation of meritorious students and a Viksit Bharat speech competition.

The event marked an important milestone in the partnership between Cvent and End Poverty, demonstrating how collaborative efforts can help strengthen school infrastructure and create better learning opportunities for students.



END POVERTY
creating sustainable livelihoods

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