



Creating Sustainable Livelihoods

**Innovating value
chain to enhance
incomes.**

ANNUAL REPORT 2017-18





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President's Message



End Poverty is completing nine years of challenging poverty in India and improving the lives of India's poorest of the poor, especially in rural areas. Our hope filled journey during 2017-18 is marked by our active engagements with our valued stakeholders such as the GEN UK (The Grassroots Empowerment Network) that has been a particular source of support and encouragement since EPs inception in 2009. EP continues to stretch its efforts and explore new ways to address the challenge of pervasive poverty in its operational areas.

Matching available technology to situations of poverty provides us a huge new scope of work which we often marvel upon. Whether enhancement of farm productivity or dairy farm, youth employment or adopting relevant tools to improve literacy and digital literacy, craft skills - technology is the clear enabler.

“All of us here at EP realize that we are on a mission to create change and impact people's lives. Every day, though, I am inspired by yet another story of how we have transformed the poorest into mainstream progressive India. There are many such inspiring stories of change shared for you at www.endpoverty.org.in.”

At EP, we try to do things in a most innovative manner in whatever we do and where ever we operate. We come up with and work on a constant flow of new ideas and different approaches to meet the challenges and opportunities of the future. We will continue to foster a purpose-driven organization and develop leadership at every level of our organization.

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I am committed to continuing the tradition of EP as a purpose-led organization. We will further dedicate ourselves every day to the responsibilities defined in our charter. I am truly humbled to lead the talented and dedicated people who work for End Poverty. We will continue our commitment to our employees, to the communities in which we operate and proudly call our home. And we express our immense gratitude to our valued partners, who have placed their confidence and trust in us.

UNCCD Executive Secretary, Ms. Monique Barbut says, “Let us work together to transform the way we consume, produce, work, and live together without compromising our current or future social, economic or environmental security. Without compromising the land on which it all depends”.



Introduction

EP is a forward looking, catalyst organization that designs & delivers customized, innovative and self-sustaining development programs which are replicable and create social impact. EP's main target segment are poor households, landless agricultural labourers, small and marginal farmers, traditional artisans, poor and needy women and youth.

EP is a civil society organisation registered in 2009 with a purpose to contribute towards poverty reduction in India. With a mandate to work across the country, so far, EP has been working in the state of Rajasthan, Haryana, Karnataka and Delhi. During the year, EP expanded its reach to youth of Andhra Pradesh, Bihar, Chhattisgarh, Jharkhand and Odisha.

EP's main target segment are poor households, landless agricultural labourers, small and marginal farmers, traditional artisans, poor and needy women and youth. Capacity building and training are the most important elements among others to support the families striving for change.

EP is a professionally managed, forward looking, catalyst organization that designs & delivers customized, innovative and self-sustaining

development programs which are replicable and create social impact. It has carried out development work of over INR 20 crores in last three years with the kind support of its partners. EP's work has now reached 10000 families and more people are now joining our programs.

EP actively participated in various Government promoted programs and mobilized people for Unique Identification (UID) scheme, Jan Dhan Yojana, old age pension, health program, Bhamra Shah card, rural development, and public health and engineering department etc.

N/core was launched to develop and nurture the civil society in India. 30 NGO's across the country were selected by an eminent jury based on the laid out criteria and supported to scale up their program.

VISION

EPs vision is the economic development of poor and needy people in its operational area through education, training and capacity building.

MISSION

To develop the capacity and skills of the members of socially and economically disadvantaged communities in India in such a way that they are better able to identify and help meet their needs and to participate more fully in society.

CORE VALUES

- **Service beyond self:** EP is founded to serve others. It will conduct its activities for the sake of others, whether the public at large or a particular segment of the society.
- **Transparency:** EP is transparent in its dealings with the government, the public, donors, partners, beneficiaries, and other interested parties. Basic financial information, governance structure, activities, and listing of officers and partnerships are open to public scrutiny and it will make effort to inform the public about its work and the origin and use of its resources.
- **Truthfulness:** EP will be truthful in its dealings with its donors, project beneficiaries, staff, members, partner organizations, government, and the general public at large. Any information given out should be accurate, whether regarding itself and its projects, or regarding any individual, organization, project, or legislation.
- **Accountability:** EP is accountable for its actions and decisions, primarily to the community it serves, and also to its funding agencies, the government, staff and volunteers, members, partner organizations, and the public at large.
- **Partnerships:** EP works in partnership with concurring stakeholders to achieve its goal of alleviating poverty and supporting empowerment of disadvantaged communities.

OBJECTIVES

EP acts as catalyst to improve education in the selected areas with focus on out of school girls and primary school.

To promote economic upliftment of small and marginal farmers including dairy farmers by way of improving their farm management practices, facilitating fair & transparent procurement activity and providing market linkages for remunerative pricing.

To empower women by way of 'group' formation, capacity building, skill up gradation and sustainable livelihood creation.

To generate employment opportunities for youth through training, capacity building and skill up-gradation.

To build capacity of the villagers for taking up infrastructure development works in their villages like rural roads, housing, drinking water, sanitation, etc.

Strategy

EP's strategy is not to give hand-outs or charity, but enable the community to build their skills socially and economically and reach out to them for change according to their own cultural manifestations.

To unshackle people from negative forces and to unleash their potential EP believes in strengthening micro level, people centred self-managed activities with potential for growth. Toward this end EP focuses on formation of various community based organization at village level, network them in collectives, build capacity through training and exposure to new

ideas to provide confidence and mutual support to the beneficiaries striving for social change and self development. EP believes that the sustainability of this model depends upon people's ability to manage their groups and form linkage with main stream development process from a position of strength and not merely be beneficiaries of program interventions.



Governance & Management

BOARD: The Governing Board consists of seven members who are appointed by the EP Board based on profiles which are recommended by the Members. Selection is based on competence, relevant expertise and networks required. The Governing Board convenes four times a year at the least. Meetings are held as per agenda and minutes are documented. Before the commencement of the financial year the Annual Action Plan and Budgets are presented by the Management Team to the Board. The management team reports to the Governing Board on the progress of the activities on quarterly basis. The Quarterly reports contain the financial report on the realisation and the prognosis in comparison to the budget estimate. Reporting is based on the objectives and indicators for the year and the quarter as per budget estimates. The Governing Body is also presented with transcripts of the audit reports and the Annual Review.

MANAGEMENT: EP is a small, flat organisation with an open and dynamic working culture. The management team consists of CEO, the heads of the departments which are appointed by the CEO, in conformance with EP HR and Administration policy. The Governing Board appoints the CEO and supervises the functioning of the CEO and the organization. Apart from this supervisory task, the board also serves as a sounding board and advisor on strategic topics. In principle, the management team convenes monthly, based on the agenda, which is determined previously. In the meetings, topics are discussed that have organisation-wide or strategic importance, such as: strategic plan, annual action plan, budget estimate and

budget, progress of the organisation, annual report, human resources, large activities and new initiatives, progress of the alliances, developments in the context of the organization, specific risks, audits and inspections, the quality system, etc. The day-to-day management of each department is the responsibility of the head of department. The quality system is anchored in policies and implementation guidelines, in which the processes, procedures and policies are defined. The management team develops the policy and the The board approves the policies. The CEO supervises the implementation of the policy.

PLAN: EP prepares Annual Action Plan (AAP) in the beginning of each year. The latest approved plan is for the year 2018-19. Based on insights from the last year and suggestions from the stakeholder meetings, the AAP is a detailed activity plan and a personal plan is drafted for each member of staff, which forms the basis of the end of year evaluation. The plan deals with tasks, results, competencies and training. Roles and Responsibilities of all the employees across the organization are well defined and communicated.





Sue Burke affirms her faith in End Poverty



“The organization that I chair, the Grassroots Empowerment Initiative (GEN), has worked with End Poverty since EP was founded. We have worked around the full range of EPs work including the education program for unschooled adolescent girls, the income generation handicrafts project for women, support for Village Development Groups and the work they do with farmers to promote improved farming practices for small farmers through horticulture and dairy farming. EP is built up trust in the villages of the Tijara Block and it has an excellent reputation in the Alwar District. State and District officials often call upon support from EP. GEN has full faith in what EP does and has done since 2009 and will be fully supportive of EP for the foreseeable future.”

The Key Result Areas and performance indicators of all roles are discussed and defined. All EP employees undergoes annual performance appraisal based on the standard Appraisal Format with their respective reporting managers.

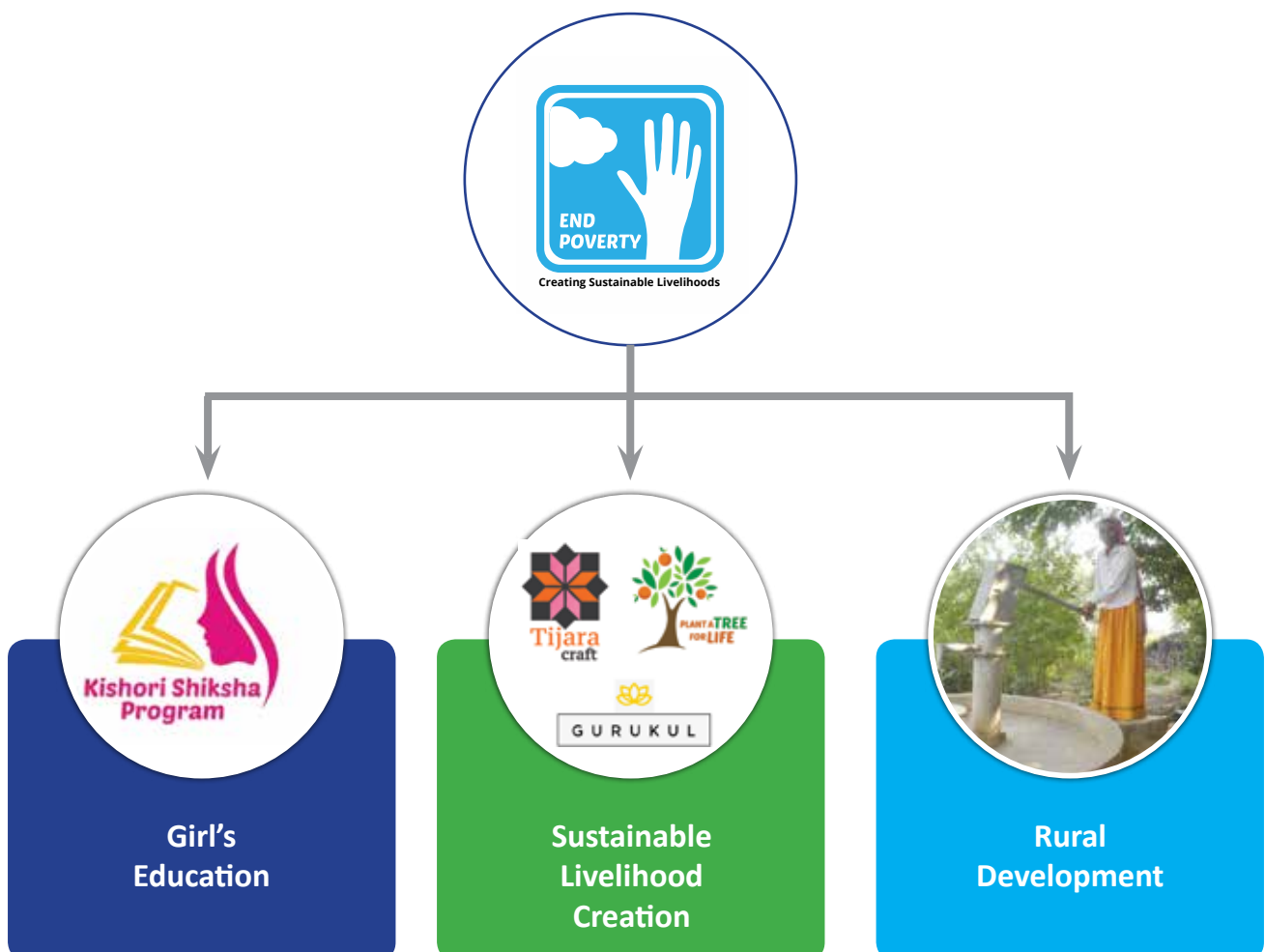
MONITORING: Each quarter, the management team assesses the progress and the prognosis of the year plan and the budget estimate based on the quarterly report that is shared with the Governing Board and the employees. The employees monitor the progress of the projects that they manage or

perform themselves. The assessment system of EP is connected directly to remuneration. Halfway through the year, progress interviews take place. A mid-term review is conducted half-yearly so as to make adaptations where necessary and as a platform to plan next year's cycle. The management team performs an extensive management review, in which the results from this mid-term review and all learning points from the previous year are analysed. Where necessary, points of improvement are formulated and adaptations are made to the plans.

Programs

EP mainly works with rural communities to create sustainable livelihoods for them. Sustainable livelihoods are those livelihoods that lasts for a lifetime and beyond. The EP Team formulates programs based on the local situation and also the needs and aspirations of the local people. Over the years, EP has identified three main areas or programs. These are Sustainable Livelihood Creation, Girls Education and Rural Development.

EPs Strategic Intervention



Sustainable Livelihood Creation Program

Farmers

Sustainable Agriculture through Horticulture and organising farmers

Dairy Development through Breed Improvement and organising farmers

Women

Self Help Groups by Saving, Inter-loaning & Bank Linkages

Ajeevika Craft Centres by Training in Skill, Production, Market Linkages

Youth

Gurukul residential program with Skill Development, Placement and post placement support

Unnati Computer Training & Certification, AIT Training & Certification

Women's Empowerment

Self Help Groups

23 Self Help Groups with 239 women members were functioning by the end of the year. Each member saves between Rs. 100 – 200 per month. Their bank Accounts have been opened and by the end of March 2018, the groups meet monthly and save regularly and have a total group saving of INR 403,000. Groups have also started inter loaning and depend on group savings for any emergency requirement. Dependence on money lenders who would charge hefty interest has reduced to negligible level for emergency requirements.

Ajeevika Craft Center (ACC)

ACC is EP's women's livelihood project and is operational since 2010. Till now, 320 women have been trained in stitching and tailoring and are supported to generate extra income from the activity. The focus of the program is up-skilling and training beneficiaries in improving their cutting & stitching skill, product finishing skills, accessory production etc. Centre facilitators were trained to streamline operations of ACCs, product design & development. The team working on the projects were trained in product management, logistics, reduction in rejection, quality improvement and minimization of losses. Four companies donated cloth for the Ajeevika Craft Centre work of End Poverty namely, STYLEM, UL Quality Assurance, Rangсутra and LEVIS, and the cloth was used for making various products by giving job work to ACC members. EP has uploaded ACC profile on India Mart and now getting regular leads / works from the portal. Job work was received from VIAN shoe-bag, KAMHA, proprietor Sonali Pal and Indian Dobby among others. C'Apple Solutions has also been associated with this project.



Sustainable Farming

End Poverty's program on sustainable farming continues to grow in size and scale. EP has now reached out to 2500 farmers in Alwar, Rajasthan. During the year, 620 farmers were given training in various aspects of farming like soil health, integrated disease and pest management, organic farming, horticulture farming etc. with a purpose to improve farm productivity in a sustainable manner. Farmers are supported in aggregation of input demand and collective purchase directly from the main source. Exposure visits to KVK, Agriculture Summit, IARI, Trade Fair, Model horticulture / Agri farm etc. Farmers interactions were held with experts who addressed their queries. Farmers were also supported in making of kisan credit card and getting loans from the banks to meet the various requirements for crop production. Efforts are being made to explore the possibilities of promoting producer company based on the request from the farmers.

Plant A Tree For Life

Plant a Tree for Life project has gained momentum and more farmers are now showing interest in the project. The project is being implemented in Tijara Block of Alwar district of Rajasthan, India.



A total of 4100 plants were distributed to over 78 farmers in 21 villages during the financial year. The sapling distributed during the year includes - Guava - 1600, Lemon – 1450 and Pomegranate - 1050. Training on horticulture farming was given to 140 farmers. Technical support was provided to farmers by visiting their farm and their problems were addressed. So far EP has reached a target of 27755 saplings including the sapling planted during the year 2017-18. Many orchards have reached fruiting stage and farmers have started selling their produce in the market.

Dairy Development

Dairy farming is an extremely important economic activity. But the dairy value chain is infested with petty middle men in absence of any organized player to procure the surplus milk, and farmers are exploited at every stage. EP is supporting the farmers by providing training on modern dairy farming practices, and gets the best genetics to improve their animal breed and guide them about the balanced nutrition. Income from dairy farming is extremely important to sustain the family as land holding in the area is small and income from agriculture is not enough to feed the family. The Animal Breed Improvement Program which was launched by End Poverty extended to the neighboring Mewat District of Haryana.



in Bihar, UP, Odisha, Chhattisgarh, Jharkhand and Andhra Pradesh and launched three new initiatives- BPO, Retail and Electrical.

Unnati Computer Centre

A new skilling program primarily for girls who have passed class 10 and are in need of jobs was launched in Badshahpur Village in February 2017 with the support of Xceedance Co. End Poverty collaborated with the knowledge partner NIIT Foundation to train students in a structured syllabus using scientific methodology and have accredited

Youth Employment

Gurukul

The 100 day, residential Gurukul is a livelihood development initiative with an emphasis on extensive experiential learning. The Gurukul model has been designed and developed by our knowledge partner, Nudge Life Skills Foundation (NLF) with whom we implement the program end-to-end, including content development/customization, training delivery and fundraising via institutional grants. 1017 students graduated during the year with a 100% placement rate. During the year we also reached out to youth



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certification. Students from many neighbouring villages such as Bhondsi, Tikri, Teekli, Badshahpur, Maruti Kunj, Aklinpur etc. were mobilized for the Basic Computer Course. During the year, 23 students enrolled in the programs and completed this course. Many Volunteers, like Winky Lamba, Jyothi Varadharajan, Daiki Izumi, Muskan Tehlan, Geeta Gupta provided valuable support and impetus to the program. Students were supported in organising and participating in several events to enable their learning and personality development. In addition, English language is being taught using the 'Cambridge Face 2 Face Elementary Level' to teach vocabulary and grammar that they can use in everyday life. Support will be provided to place the students after the course.

Artificial Insemination Technician (AIT) Training Under Agriculture Skills Council of India

EP renewed the Affiliation to the Agriculture Skills Council of India (ASCI) and has become a Training Partner for four programs namely: Animal Health Worker, Artificial Insemination Technician (AIT), Warehouse Worker, Gardner and Supply Chain Field Assistant associated with this national level body. After the renewal of affiliation with the ASCI, 25 local youth were trained for AIT and have appeared in the proficiency test. 23 students Cleared the test and are placed as AI entrepreneurs in both Tijara and Mewat.

Girl's Education Program

EP's 'Kishori Shiksha Program' or adolescent girls' literacy program aims to provide sustainable literacy skills to girls who have not previously received any formal education. The learning in KSP

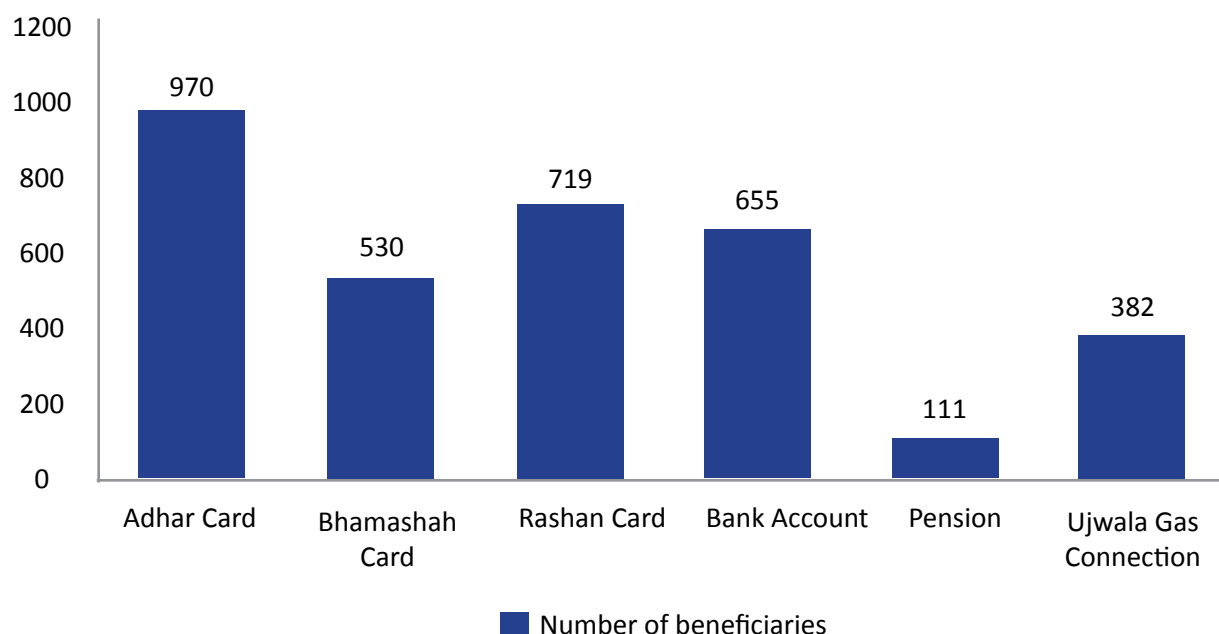


includes skills in reading, writing, numeracy, health and nutrition, horticulture, sewing and sports. Local women are engaged and trained as teachers to deliver the course. The program was launched in 2010. Since its commencement, 2142 unschooled girls in the Tijara Block have been supported by the GEN Initiatives, UK to become literate. The KSP is a 12months, in-house designed, holistic literacy program for adolescent girls who have not been educated in regular schools. During the year 2017-18, 417 girls completed the course. EP is running 17 centers and trained and engaged 17 new local girls to teach at these centers. During the year 392 KSP girls above the age of 15 years participated in the National Literacy Test organized by the Department of Literacy and Continuing Education. The test was conducted by the National Institute of Open School. All the girls cleared the test.

Rural Development Program

EP is engaged in need based rural development activities in its operational area. To institutionalize the village development, EP is developing Village





Development Groups (VDG) which are formed, nurtured and supported by EP. EP provides hand holding to these groups, participate in their meetings and support in documentation of processes, decisions and actions and noting down minutes of the meetings, prepare resolution for onward submission to concerned Departments. 20 Villages from 11 Panchayats engaged in developmental activities during 2017-18.

Of the 223 members, 34 are women and 189 members are men. The program directly benefitted more than 5738 people through this program in the year. EP plays the role of a catalyst through VDGs and worked directly with 2371 beneficiaries through End Poverty's programs enthusiastically. Of the 20 village VDGs, 15 villages participated in KSP, 17 in the PTFL, 11 in the NCDEX agriculture risk management training, 8 in the SHG formations,

5 in the ACC program and all 20 in the Dairy Development Program. Government Departments completed infrastructure related work for a 200 meter stretch of road and approved set-up of 2 Animal Primary Health Centres in these 20 villages. EP also supported the linkage of 3367 villagers in the following: Aadhaar (970), Bhamasha (530), Rashan Card (719), opening of Bank Accounts (655), Pension (111) and Ujwala gas installations (382).

New Initiatives

N/Core is a new Initiative by End Poverty. N/Core is an incubator for 30 early stage non-profits, who are working on problems related to poverty. It offers innovation grant of INR 10 Lakh through a seed grant, dedicated mentoring during 6-months of incubation



and support network. N/Core launched N/Core alpha, a 14-day intense boot camp in March 2017 with 20 non-profits. The first 6-month incubation was launched in July 2017 in partnership with Book A Smile, Dr. Reddy's Foundation and Indira Foundation. The first cohort graduated in the month of March 2018. In Phase-I, N/Core is incubating 30 early stage non-profits who are leveraging technology as a means to improve lives of the poor.

N/Core mentors work closely with the entrepreneurs to accelerate their startup journey and help them to achieve strategic clarity and scalable models for change. The mentoring panel includes Ms. Kamakshi Rao (formerly Senior VP - Capital), K R Lakshminarayana (Chief Endowment Officer at Azim Premji Foundation), Mr. Madhav Chavan (Founder, Pratham), Mr. Sanjay Purohit (Ex EVP Infosys, Head of Infosys Consulting), Mr. Maneesh Dhir (COO, Meta Co., Ex- MD, Apple India), Mr. Ujwal Thakar (Ex- CEO Pratham, GiveIndia) and Mr. Surendra Jain (Co-Founder Westbridge Capital).

Stakeholders Engagement

EP regularly engages with its stakeholders. It conducts annual stakeholder meet where it invites

EP Acknowledges the GEN Initiative
The GEN Initiative, UK is a strong pillar of strength that has mentored End Poverty to build up the organization in its early years and steadily pitched in for fund raising, while joining in each of EP's Annual Stakeholders Meetings and reviewing the work outcomes and the way forward. End Poverty holds the GEN in highest esteem and is deeply grateful for GEN to choose to walk with us.

community leaders, beneficiaries, NGOs, Govt. officials, partners, interns, volunteers etc. and engage with them in detailed discussion to critically review the ongoing program and chalk out plan for the next year. Last stakeholder meeting was held in Feb 2018. So far nine such meetings have been held. The current structure of EP program is also an outcome of these meetings. More than 200 people from the community, government representatives, interns from SPJIMR, volunteers, and representatives from The GEN Initiatives, U.K took part in the meeting.



Partners

EP strongly believes in building strong, long term partnership with donor organizations and like-minded individuals. EP would like to thank its donors and partners for their invaluable support without which we could not have achieved the results set out for the year 2017-18. We hope that our partners will continue to walk with us in our journey and many more will join us in the future.



Testimonials



Mr Jafrudeen, Horticulture Farmer

Jafrudeen is a farmer from Shakhan ki dhani in Dholi Pahadi village of Tijara who has been associated with End Poverty since 2012.

"I am very happy with the horticulture program since it needs less labour and expenditure and gives me more income because it helps me save money. I have sold fruits worth Rs. 10,000 in 2016 and worth Rs 73500 in 2018. I sell the fruits in Gailpur, Tijara and Tapukara market which are nearby. Recently, I bought a new Motorcycle from horticulture income which will improve my mobility to explore new market for better price of my produce. I am so happy with the horticulture farming and want others to follow. I motivated 4 of my cousins to join the program. I want guidance and support to increase the shelf life of the fruits and sell the produce at better prices."



Bilkisa beneficiary

"Bilkisa is the daughter of Hakmudeen and Tahira and a resident of Nibbahedi Village, Jhangira ki Dhani. I am 14 years old. Before joining the KSP I had never gone to school. I was very happy to study in End Poverty's KSP program that was run in my village because I used to watch other children who could read and write and I was very keen to study also. But I felt that I could never learn and had missed going to school. In the KSP class I loved to study and enjoyed the classes. Now I help my father to purchase things for agriculture like seeds fertilizers and keep daily record of milk that we give to the 'doodhiya'."



Papita Sahayika of Nakhtaul Ajivika Craft Centre

"We are a farmers family but we own only 1 bigha of land which is not sufficient to take care of our family's needs. We often engage as agricultural labour to sustain our family which is not available round the year. We are always in need of new sources of income. End Poverty provided us with the opportunity to earn. It trained us and provided us the equipment to run a stitching centre for 8-10 women artisans in our hamlet in village Nakhtaul. We have received and converted many work-orders. Now I use my extra time in stitching various orders which we receive with the help of End Poverty. I enjoy doing this work as this gives me extra income and opportunity to use my free time."

Financials

EP has received Rs 10.92 crore during the year out of which 38.7% from the foreign sources under FCRA and 61.3% from within India mainly from corporate and individuals. We have achieved the revenue growth of 127.8% over last year. The balance sheet, income & expenditure and receipt & payment for the year 2017-18 are given below –

Balance Sheet

| Particulars | 31-Mar-2018 (In INR) | 31-Mar-2017 (In INR) |
|---|----------------------|----------------------|
| ASSETS | | |
| FIXED ASSETS | | |
| Opening WDV | 2,679,021 | 1,311,484 |
| Add: Addition During the Year | 852,957 | 2,407,101 |
| Less: Depreciation | 553,562 | 1,039,564 |
| Less: Deletion during the year | 371,000 | - |
| Closing WDV | 2,607,416 | 2,679,021 |
| LOANS & ADVANCES | | |
| Security Deposit | 3,018,000 | 1,528,000 |
| Staff Advances | 297,667 | 307,500 |
| Rent Advances | 26,000 | 26,000 |
| Other Loans and Advances | 84,262 | 61,848 |
| CURRENT ASSETS | | |
| Cash and Bank Balance | 82,725,305 | 24,090,780 |
| TDS Receivable | 8,586 | 7,300 |
| | 88,767,236 | 28,700,449 |
| LIABILITIES | | |
| RESERVE & SURPLUS (For Ongoing Projects) | | |
| Opening Balance | 1,631,504 | 1,320,110 |
| Add: Surplus During the Year | 345,000 | 311,394 |
| Closing Balance | 1,976,504 | 1,631,504 |
| Ongoing Project Balances | 83,769,372 | 22,524,146 |
| | 85,745,875 | 24,155,650 |
| LOANS | | |
| Unsecured Loan | - | 703,920 |
| CURRENT LIABILITIES | | |
| Audit Fees Payable | 81,300 | 40,500 |
| Sundry Creditors | 1,956,263 | 2,603,170 |
| Expenses Payable | 549,492 | 956,285 |
| TDS Payable | 434,306 | 240,924 |
| Total | 88,767,236 | 28,700,449 |

Income & Expenditure

| Particulars | 31-Mar-2018 (In INR) | 31-Mar-2017(In INR) |
|--|----------------------|---------------------|
| Particulars | 31.3.2018 | 31.3.2017 |
| INCOME | | |
| Donation Received- FCRA | 42,278,416 | 32,597,445 |
| Donation Received- India | 64,231,602 | 14,019,538 |
| Donation in Kind | 232,014 | 212,940 |
| Bank Interest | 1,784,236 | 932,333 |
| Other Income | 769,404 | 201,493 |
| Excess of Income over Expenditure transferred to reserve & surplus | | 2,617,642 |
| Total | 109,295,672 | 50,581,391 |
| EXPENDITURE | | |
| Education Project | 969,102 | 1,256,846 |
| Woman Livelihood Project | 242,003 | 769,546 |
| Horticulture Project | 314,074 | 461,976 |
| NGO Over head | 2,523,127 | 1,878,062 |
| Youth Employment | 40,522,357 | 44,830,311 |
| Civil society organization Development | 2,057,234 | - |
| Rural Development | 69,017 | 218,636 |
| Dairy Development | 1,008,533 | 1,166,014 |
| Excess of Income over Expenditure transferred to reserve & surplus | 61,590,225 | - |
| Total | 109,295,672 | 50,581,391 |

Receipts & Payments

| Particulars | 31-Mar-2018 (In INR) | 31-Mar-2017 (In INR) |
|--|----------------------|----------------------|
| Payments | | |
| Education Project | 969,102 | 1,256,846 |
| Woman Livelihood Project | 242,003 | 769,546 |
| Horticulture Project | 314,074 | 563,866 |
| NGO Overhead | 2,100,146 | 1,435,808 |
| Youth Employment | 41,211,294 | 42,230,136 |
| Civil Society organization Development | 2,057,234 | - |
| Rural Development | 69,017 | 218,636 |
| Fixed Assets | 481,957 | 2,407,101 |
| Dairy Development | 1,008,533 | 1,166,014 |
| Security Deposit | 1,490,000 | 1,063,000 |
| Staff Advances | 322,000 | 204,500 |
| Loans | 726,334 | 1,407,128 |
| By Closing Balance | | |
| Cash in Hand | 71,729 | 60,617 |
| Bank Accounts | 82,653,576 | 24,030,163 |
| Total | 133,716,999 | 76,813,361 |
| Receipts | | |
| To Opening Balance | | |
| Bank Accounts | 60,617 | 29,037,557 |
| Cash-In-Hand | 24,030,163 | 30,959 |
| To Donation Received- FCRA | 42,278,416 | 32,597,445 |
| To Donation Received- India | 64,231,602 | 14,019,538 |
| To Bank Interest | 1,784,236 | 932,333 |
| To Other Income | 1,000,132 | 194,193 |
| To TDS received | - | 1,335 |
| To Staff Advance | 331,833 | - |
| Total | 133,716,999 | 76,813,361 |

Board Members



Vinod Kaushik (President) Mr. Vinod Kaushik holds Post Graduate Diploma in Rural Management from IRMA. He has over 26 years experience in conceptualizing, executing and managing agriculture and dairy development projects for poverty reduction in India. He has worked with a wide spectrum of organizations such as NDDDB Dairy Services, Jaipur Rugs Foundation, GEN Initiative UK, CSR Foundation, Gujarat Ecological Commission etc. Mr. Kaushik is the President of End Poverty. He is on Board of Agriculture Sector Skill Council of India and Chairman, CSR Committee of Indo American Chamber of Commerce, (Northern Region). He was given Global Social Benefit Incubation Award in 2010 by Santa Clara University USA.



Dr. Rachna Singh: Dr. Rachna Singh holds a Ph.D. in Education from the University of Delhi. She has over 24 years of diverse work experience including research, TGT at the Mother's International School, Coordinator of the Indian European Studies Center, MDI, Faculty & Dean in IILM, Gurgaon, Silver Birch Special School in Canada, English teacher in Tokyo, Japan. Currently she is the Executive Director of End Poverty.



Atul Satija: Mr. Atul Satija is an MBA from ISB, Hyderabad. He has 17 years of experience of start-up businesses, scaling and turning around businesses in some of the largest and most respected organisations globally. Until recently, he was the Chief Business Advisor of InMobi. Earlier, Mr. Satija was the Head of Mobile Business for Japan and Asia-Pacific, and Head of Business Development for India at Google.



Sukhbir Sharma: Mr. Sukhbir Sharma is an Engineer from CTI, Gwalior. He has over 36 years experience during which he has worked with leading organizations like Hotel Meridien, Imperial, Modi Group, DLF, Jindal (JSW). His work at Bellary Karnataka has been awarded as the best township in India and in Asia. He is currently the Sr. Vice President with TCG Real Estate and is actively engaged in philanthropic initiative.



Air Vice Marshal (Retd.) Radhey Mohan Tiwari is a decorated ex-serviceman with an engineering degree from the prestigious BITS Pilani. He served with the Indian Air Force for over 35 years in many locations across India. Retired at the prestigious position of Air Vice Marshal in 2016.



Mr. Avinash C. Tyagi: Mr. Avinash. C. Tyagi, is an alumni of Indian Institute of Technology (IIT) Delhi. He has 44 years of experience dealing with various facets of water resources. He is an ardent advocate of multi disciplinary collaboration for solving complex development challenges, and in continuing dialogue among various stakeholders and community participation in the water sector. He has served as Governor in the Board of Governors (BoG) of World Water Council representing ICID; Governing Board of UNESCO-IHE, Delft; Governing Board of ICHARM; and Chair of International Flood Network IFNet.



Manish Dhir: Mr. Manish Dhir is an MBA from Stanford University Graduate School of Business with 23 years of experience in international business. He is currently the COO of Meta Co. and has held leading positions like MD Apple, Executive Vice President AOL among others. In the social sector he was a Partner in Social Venture Partners.

Compliance

Legal Details

Registered under Haryana Society Registration Act 2012: Reg. No. HR/018/2013/00806 as at 9th of July 2013

PAN No: AAATE3346B

Registered under FCRA, Home Ministry, GOI FCRA approval no: 172270077 dated 29th April, 2013

Registered under 12 A of Income act, Finance Ministry GOI 12A Approval No: AA/2014-15/107/1 dated 30th May 2014

Registered under 80 G of Income Act, 1961 Approval No: 80G/AAATE3346B/929 dated 25th November 2016

Auditor

Jain Sunny and Associates, FRN: 030604N

Sunny Jain (Proprietor) Membership No. 541841

Address: 390 G.F. Sector 31, Gurgaon, Haryana, Pin-122001

Contact: 8802982233

Bank Accounts

FCRA ACCOUNT: YES BANK Account No.: 051493900000213

Domestic Accounts

1. YES BANK

Account No.: 051494600000243

Account No.: 051494600000217

Account No.: 010494600001496

Account No.: 051493900000412

Account No.: 051493900000231

Account No.: 051493900000229

Account No.: 051493900000014

IFSC Code: YESB0000514

2. HDFC Bank

Account No.: 50100073376162

IFSC Code: HDFC0000622

3. ICICI Bank

Account No.: 184301000791

IFSC Code: ICIC0001843

4. Axis Bank

Account No.: 914010030380584

IFSC Code: UTIB0001





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